Cool Communities Intercept Survey - Data Recording Worksheet

Interviewer Name:

Date(s) Interviewed (e.g.10/1/2008)

Place(s) Interviewed (eg. Grocery store)

Town/Zip code

Interviewee Responses

Greetings, do you have five minutes to complete a survey on environmental issues? Great, let's begin.
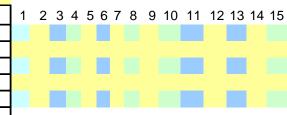
1. You may have heard about the idea that the world's temperatures have been rising over the past 100 years causing concerns about rising temperatures and climate change (or global warming) around the world.

How concerned are you about these issues - are you very concerned, somewhat concerned, not too concerned, or not at all concerned?
Note to interviewer: do not read "don't know or refused", use this reponse category only if required. This pertains to all questions below.

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Concerned		#DIV/0!															
Somewhat Concerned		#DIV/0!															
Not Very Concerned		#DIV/0!															
Not at all Concerned		#DIV/0!															
Don't Know/Refuse		#DIV/0!															
Total		#DIV/0!															

2. Do you think the rise in the world's temperatures is being caused mostly by things people do, mostly by natural causes, or about equally by things people do and by natural causes?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Things people do		#DIV/0!															
Natural Causes		#DIV/0!															
Both people and natural		#DIV/0!															
Don't Know/Refuse		#DIV/0!															
Total		#DIV/0!															

3. How likely are you to make changes in the way you live to reduce your contribution to the effects of climate change?
Would you say that you are - very likely, somewhat likely, somewhat unlikely or very unlikely to make changes?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#VALUE!															
Somewhat likely		#VALUE!															
Somewhat likely		#VALUE!															
Very Unlikely		#VALUE!															
Total		#VALUE!															

4. Have you heard of the term "carbon footprint? Y/N   *Explain if no…*
"A carbon footprint is a way of estimating the carbon dioxide emissions each of us contri butes to the atmosphere. Emissions of carbon dioxide contrivute to the rise in the world's temperature. Our carbon emissions result from the amount of energy we are personally using in our lives to heat and power our homes, drive our cars, how much we consume and dispose of as waste products."

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Yes		#VALUE!															
No		#VALUE!															
Don't Know		#VALUE!															
Refuse		#VALUE!															
Total		#VALUE!															

5. When you think of actions that individuals can take to reduce their carbon footprint or carbon emissions, what comes to mind? *IF ONLY ONE IS MENTIONED, ASK:* **C**an you think of any other actions?

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6. Which of those actions have you taken or would you be willing to take over the next year to reduce your carbon footprint?

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7. How often do you leave your car or truck idling for more than 30 seconds when you run into a store, or wait to pick-up someone at school or elsewhere?

      Would you say that you do this very often, sometimes, infrequently, or never?

Note to interviewer - DO NOT READ "don't drive or don't have a vehicle". Use this category only if required.

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Often		#DIV/0!															
Sometimes		#DIV/0!															
Infrequently		#DIV/0!															
Never		#DIV/0!															
Don't drive		#DIV/0!															
Don't have a vehicle		#DIV/0!															
Total		#DIV/0!															

8. When your car is idling, such as when you wait outside a store or a school waiting to pick up someone, it unnecessarily releases air pollutants into the air. Knowing that idling increases air pollution and contributes to climate change, how interested are you in reducing the amount of time your vehicle idles?

Would you say you are very interested, somewhat interested, somewhat uninterested or very uninterested in reducing the amount of time your vehicle idles unnecessarily?

	Count	Percent	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
Very interested		#DIV/0!	
Somewhat interested		#VALUE!	
Somewhat Uninterested		#VALUE!	
Very uninterested		#VALUE!	
Don't know or refused		#DIV/0!	
Total		#DIV/0!	

9. A local community organization is working to increase awareness of things people can do to reduce their carbon footprints, such as reducing vehicle idling and improving energy efficiency

Have you seen or heard anything about these efforts?

	Count	Percent	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
Yes		#DIV/0!	
No		#DIV/0!	
Total		#DIV/0!	

IF YES: what have you seen or heard?

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10. Have you seen or heard of the term "Clean Air Zone?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Yes		#DIV/0!															
No		#DIV/0!															
Don't Know		#DIV/0!															
Refuse		#DIV/0!															
Total		#DIV/0!															

IF YES: What have you seen or heard?

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Now, I'd like to ask you about some other activities that can affect your carbon footprint and its contribution to climate change. For each activity, please tell me how likely you are to do it in the next year: very likely, somewhat likely, somewhat unlikely or very unlikely.

11. In the next year, how likely are you to do the following,

(Re-read scale as needed.)

a. increase the amount of car pooling that you do?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#DIV/0!															
Likely		#DIV/0!															
Unlikely		#DIV/0!															
Very unlikely		#DIV/0!															
Total		#DIV/0!															

b. Pay closer attention to the maintenance of your car, including maintaining proper tire pressure and more frequent tune-ups?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#DIV/0!															
Likely		#DIV/0!															
Unlikely		#DIV/0!															
Very unlikely		#DIV/0!															
Total		#DIV/0!															

c. More carefully plan your trips to combine errands and shopping?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#DIV/0!															
Likely		#DIV/0!															
Unlikely		#DIV/0!															
Very unlikely		#DIV/0!															
Total		#DIV/0!															

d. Use public transportation more often?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#DIV/0!															
Likely		#DIV/0!															
Unlikely		#DIV/0!															
Very unlikely		#DIV/0!															
Total		#DIV/0!															

e. Have your child take the school bus rather than getting a ride from a parent?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Very Likely		#DIV/0!															
Likely		#DIV/0!															
Unlikely		#DIV/0!															
Very unlikely		#DIV/0!															
Doesn't apply to me		#DIV/0!															
Total		#DIV/0!															

12. How much education have you had?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
attended HS		#DIV/0!															
graduated HS		#DIV/0!															
Some college/2 yr degree		#DIV/0!															
College/bachelors degree		#DIV/0!															
Graduate school		#DIV/0!															
Total		#DIV/0!															

13. Please stop me when I reach your age category?

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
25 or younger		#DIV/0!															
26-35		#DIV/0!															
36-45		#DIV/0!															
46-55		#DIV/0!															
56-65		#DIV/0!															
65 and Over		#DIV/0!															
Total		#DIV/0!															

14. RECORD GENDER BY OBSERVATION

	Count	Percent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Male		#DIV/0!															
Female		#DIV/0!															
Total		#DIV/0!															

Interviewee's Zipcode?

e.g. write in sideways   0
in column please.   4
                           9
                           2
                           1

INTERVIEWER INSTRUCTIONS:
After you record individual responses, please tally them up in the Count boxes.
Then enter the data into the Excel spreadsheet provided and send in to:
 debbie.j.avalone-king@maine.gov.
Also mail in your handwritten sheets to Deb at Maine DEP, SHS 17, Augusta, ME 04333

Thank you. We have a free magnet as a thank you gift for participating in our survey. Would you like one?